

# TRIBE TAMPERE PRIVACY POLICY

Please read this privacy policy carefully as it contains important information regarding your legal rights, remedies and obligations.

## WEBSITE

By using our site, you agree to this privacy policy. If you do not agree, do not use the site or any service provided on it.

## 1. General

These terms and conditions for privacy (hereinafter "Privacy Policy") is applied to the site [www.tribetampere.com](http://www.tribetampere.com), including relevant sub-sites, (hereinafter the "Site"). The Site is provided by and property of Tribe Tampere ry (hereinafter "Tribe Tampere", "we", "us", or "our") and its licensors.

By using the Site you understand and agree that this Privacy Policy govern your access to and use of the Site. Please notice that by using the Site you agree to comply with and be legally bound by our Privacy Policy, regardless whether you sign into our mailing list, fill out any form linked to the Site or buy a ticket to any event presented on the Site.

If you do not agree to any part of this Privacy Policy, you should stop accessing the Site.

Please note that this Privacy Policy may be amended from time to time.

## 2. Definitions

For this Privacy Policy, the following definitions shall be applied:

- a) "Collective Information" means information about all of our users or specific groups or categories of users that we combine together thus that a data subject may no longer be identified;
- b) "Data Controller" means Tribe Tampere, which is the organisation responsible for the processing of Personal Data;
- c) "Data Subject" means an identifiable natural person who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;
- d) "Third parties" means companies or persons not related to Tribe Tampere by common control and all other unrelated individuals;
- e) "Personal Data" means information relating to a Data Subject; and

f) "Processing" means any operation or set of operations which is performed on Personal Data or on sets of Personal Data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

### **3. How we gather Personal Data**

Firstly, we gather personal data that you make available to us when accessing or using our Site, for example information that occurs when you fill forms (eg. Applying for travel reimbursements or buying a ticket to an event) on Site, book or pay for any associated services that may be available, post comments or reviews, or communicate with other users or with us.

Secondly we receive Personal Data from your use of the Site, such as mobile data, log data, cookies and other data related to tracking technologies and Third party social plugins.

Using such tracking technologies such as cookies will help us to provide our service. By using the service of our Site, you'll accept the use of cookies and other tracking technologies in your browser.

### **4. How we use Personal Data**

We process your Personal Data for following purposes:

- (a) to operate, protect, improve and optimize our users' experience (i.e. the Site) and our business operations, for which we may inter alia perform analytics, conduct research, personalize or otherwise customize your experience;
- (b) to help create and maintain a data secure and data protected environment on the Site, including performing risk assessments and actions for preventing and reject actual and potential misconduct, malpractice, assaults and other unwanted activities which may cause any damage to you or us;
- (c) to provide customer service and to send you messages, reminders, technical notices, updates, security alerts related to the Site, and information requested by you;
- (d) to send you marketing, advertising, and promotional messages and other information that we see to interest you, including information about us, our services, or general promotions for partner campaigns and services. You can unsubscribe or opt-out from receiving these communications by sending us email to [caretaker@tribetampere.com](mailto:caretaker@tribetampere.com). Please note that by registration to the mailing list or as a event member (buying, or otherwise giving your consent to receive a ticket) you give explicit consent for Tribe Tampere to process your Personal Data for electronic direct marketing under the Section 200 of the Finnish Information Society Code (917/2014, as amended);

- (e) to administer referral programs, rewards, surveys, sweepstakes, contests, or other promotional activities or events sponsored or managed by Tribe Tampere or our third party business partners; and
- (f) to comply with our legal obligations, resolve any disputes that we may have with any of our Site users, and enforce our agreements with Third Parties.

## **5. How we protect Personal Data**

We do our best and continuously implement and update our measures to protect your Personal Data against unauthorized access, destruction or alteration. We act in accordance with authorities and our cooperation partners to guarantee you data protection under the applicable laws. Nevertheless you shall remember that in case of the internet, not any information is entirely sure and secure.

You may review, update, correct or delete your Personal Data by sending us email to [caretaker@tribetampere.com](mailto:caretaker@tribetampere.com). You are also entitled to be forgotten completely by us, if so requested, but please remember that in such case the lost information may not be brought back. Please notice that removal of Personal Data does not have effect on Collective Information.

Please note that we cannot and do not have control over other websites than the Site, even though a link to such site may be contained to our Site. These other websites may place their own cookies, web beacons or other files on your device, or collect and solicit Personal Data from you under their own rules about the collection, use and disclosure of Personal Data. You should read all related terms and conditions and policies before entering such site. Do not enter or use a website which you do not trust or agree with on matters related to your Privacy.

## **6. How you can contact us**

In case you have any questions on this Privacy Policy or you want to send us notices, such communication shall be sent to [caretaker@tribetampere.com](mailto:caretaker@tribetampere.com).

# MARKETING AND COMMUNICATIONS REGISTER - DESCRIPTION OF PERSONAL DATA FILE

## 1. Controller

Tribe Tampere ry  
2850476-1  
Pinninkatu 47  
33100  
Tampere

## 2. The person in charge

Vesa-Matti Ruottinen, Community Caretaker,  
Opiskelijankatu 9 B 32  
33720 Tampere  
+358 40 837 2696  
[caretaker@tribetampere.com](mailto:caretaker@tribetampere.com)

## 3. Name of the register

Tribe Tampere marketing and contact register.

## 4. The purpose of the use of the register

The register is used for the purposes of sharing information about Tribe Tampere to i) data subjects who have purchased or received a tickets to Tribe Tampere events or to ii) data subjects who have signed up to the Tribe Tampere E-mail address list by leaving contact information on the Tribe Tampere's website, and contacting the aforementioned data subjects for these purposes, or to, iii) data subjects who have filled a form on the Tribe Tampere website, or to, iv) data subjects who have otherwise, also orally, given their consent in receiving information from Tribe Tampere, for example in sales or networking situations, or to v) data subjects who volunteer or have volunteered for Tribe Tampere.

## 5. Content of the register

Register includes contact information related to data subjects mentioned in section 4, such as: first name, last name, organisation, email address, mobile phone number, website (optional), information whether the data subject is participating him/herself or buying a ticket on behalf of someone else, town or city, country, field of business, business title and participant type.

## 6. Regular sources of information

Personal data is collected from the data subjects themselves. If the data subject leaves his or her contact information by signing up to the Tribe Tampere E-mail address list, by filling a form on the Tribe Tampere website or by purchasing or consenting to receive a ticket to a Tribe Tampere

event, he or she gives Tribe Tampere an explicit permission to use the information for the purposes of direct marketing and/or market research.

## **7. Regular destinations and transfer of data**

The personal data is not regularly transferred outside the Shift organisation.

## **8. Storing the data**

Personal data is stored only as long as it is necessary under the purpose described in this description of personal data file. The personal data shall be removed from the file, unless storing the personal data is necessary under the mandatory legislation, or in case storing the personal data is necessary in order to comply with rights and obligations set to Tribe Tampere in an agreement between the data subject and Tribe Tampere.

## **9. The principles for security of the data file and register**

Manual registers are stored within the premises controlled by Tribe Tampere and such premises are protected from third party access, only specified Tribe Tampere employees and validated volunteers have access to such premises. Access to the register is solely by persons who are required to know the personal data due to e.g. their work tasks (need-to-know principle).

Transportable computers/devices on which this data is handled, are required to be secured with passwords. Practices will be implemented to prevent introduction of malware and/or other destructive elements that would impair normal and expected system operation with antivirus software with automatic updates enabled.

## **10. Data Subjects' Rights**

Unless otherwise provided by the applicable law an individual being a data subject is entitled to have access to the registration data concerning him or her in the register. Such individual shall make a written request to this effect to the person in charge of Tribe Tampere's register mentioned in item 2 above or request the information personally at the premises of Tribe Tampere. Tribe Tampere will either provide a written extract of the information stored in the register concerning the individual or direct at place in Tribe Tampere's premises where the information can be accessed.

The data subject has the right to request that data provided by him or her is removed or corrected by contacting the person mentioned in item 2.

The data subject has further a right to prohibit the use and disclose of his or her personal data for the purposes of direct marketing and/or market research by contacting the person mentioned in item 2.